

Oxytocin: Crossing the Bridge between Basic Science and Pharmacotherapy

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Introduction

Oxytocin, a nine amino acid CNS neuropeptide, was discovered by Sir Henry Dale in 1906 when he found that extracts from the human posterior pituitary gland contracted the uterus of a pregnant cat; it was also

SUMMARY

Is oxytocin the hormone of happiness? Probably not. However, this small nine amino acid peptide is involved in a wide variety of physiological and pathological functions such as sexual activity, penile erection, ejaculation, pregnancy, uterus contraction, milk ejection, maternal behavior, osteoporosis, diabetes, cancer, social bonding, and stress, which makes oxytocin and its receptor potential candidates as targets for drug therapy. In this review, we address the issues of drug design and specificity and focus our discussion on recent findings on oxytocin and its heterotrimeric G protein-coupled receptor OTR. In this regard, we will highlight the following topics: (i) the role of oxytocin in behavior and affectivity, (ii) the relationship between oxytocin and stress with emphasis on the hypothalamo–pituitary–adrenal axis, (iii) the involvement of oxytocin in pain regulation and nociception, (iv) the specific action mechanisms of oxytocin on intracellular Ca²⁺ in the hypothalamo neurohypophysial system (HNS) cell bodies, (v) newly generated transgenic rats tagged by a visible fluorescent protein to study the physiology of vasopressin and oxytocin, and (vi) the action of the neurohypophysial hormone outside the central nervous system, including the myometrium, heart and peripheral nervous system. As a short nine amino acid peptide, closely related to its partner peptide vasopressin, oxytocin appears to be ideal for the design of agonists and antagonists of its receptor. In addition, not only the hormone itself and its binding to OTR, but also its synthesis, storage and release can be endogenously and exogenously regulated to counteract pathophysiological states. Understanding the fundamental physiopharmacology of the effects of oxytocin is an important and necessary approach for developing a potential pharmacotherapy.

Sir Henry Dale who coined the name oxytocin from the Greek words *ωκνξ*, *τοκοξξ*, meaning “swift birth.” Oxytocin was the first peptide hormone to be sequenced and synthesized by Vincent du Vigneaud in 1953; for this achievement he was awarded the Nobel Prize in 1955 [1].

Regulation of Oxytocin Release

Oxytocin is produced in the supraoptic and paraventricular nuclei of the hypothalamus and is mainly released (by exocytosis) from the neurohypophysis and nerve terminals in response to multiple physiological stimuli (see Refs. 2–6). The somatodendritic release of vasopressin and oxytocin has been widely demonstrated [7]; the release of oxytocin increases during the milk-ejection reflex [8]. The mechanisms underlying the autoregulation of oxytocin and vasopressin neurones by the peptide that they themselves synthesize and the involvement of autoreceptors [9], Ca^{2+} channels [10], intracellular Ca^{2+} signals [11], and intracellular Ca^{2+} stores have also been clearly described [12,13].

In oxytocin cells, oxytocin binds to specific oxytocin receptors (OTR), which trigger an increase in $[Ca^{2+}]_i$. This Ca^{2+} response is selectively blocked by the oxytocin receptor antagonist [d(CH₂)⁵,Tyr(Me)²,Orn⁸]-vasotocin but is not affected by selective antagonists of AVP receptors, suggesting the specific action of oxytocin. The $[Ca^{2+}]_i$ increase induced by oxytocin results mainly from a mobilization of Ca^{2+} from thapsigargin-sensitive intracellular Ca^{2+} stores, and from an effect of OTR on Ca^{2+} influx similarly to the V_{1a} receptors (12). In contrast, the vasopressin-induced $[Ca^{2+}]_i$ increase can predominantly result from an influx of Ca^{2+} through voltage-dependent Ca^{2+} channels in some cell types [10], together with a Ca^{2+} release from internal thapsigargin-sensitive stores via the activation of inositol-trisphosphate receptors (InsP₃R), since the AVP receptor subtype V_{1a} is always directly coupled to the phospholipase C (PLC) signaling pathway. It should be noted, however, that in the supraoptic vasopressin neurones, though the vasopressin V_{1a} receptors have been shown to be simultaneously linked to the adenylyl cyclase (AC) pathway [11,12,14], may reflect indirect regulations possibly via the presence of Ca^{2+} -sensitive AC in this tissue, up to now, no direct coupling between V_{1a} and AC had been described.

It is important to indicate that the concentrations of oxytocin, vasopressin, and their respective agonists and antagonists used in our previous studies for both measuring intracellular Ca^{2+} signals in isolated SON neurones and oxytocin/vasopressin release from the isolated supraoptic nuclei *in vitro*, ranged between 1 nM and 1 μ M [9]. The threshold concentration necessary to induce a modification of the firing rate of oxytocin neurones is between 1 and 10 nM oxytocin [15]. The selectivity for OTR is still an open debate. The selectivity of most of the peptide agonists and antagonists described later in this communication is mainly based on *in vivo* assays and not directly on receptor assays. Moreover, these peptides

have never been tested for their affinities on V_{1b} receptor. Thus, it is advisable to be quite cautious on the question of their selectivity. Of interest, in a recent review, Chini et al. have clearly stated that establishing the affinity and efficacy of selective agonists and antagonists for vasopressin and oxytocin receptors is a complex task and depends on all the vasopressin/oxytocin receptor subtypes within the species under investigation [16].

In this particular physiologically relevant model, that is, the SON neurones, no detailed receptor pharmacology was performed. Noteworthy that the activation of oxytocin receptors by oxytocin and the messengers involved in the signaling cascade are more straightforward than those described for vasopressin (see review by Dayanithi et al. [12]). There is still debate regarding the appropriate concentrations of specific agonists and antagonists to use in examining the physiology of SON neurones.

Another aspect that deserves attention is the regulation of oxytocin and vasopressin release by neurosteroids. In this study, experiments were performed to look at the $[Ca^{2+}]_i$ profiles and peptide release from both supraoptic nuclei and their axon terminals in different age groups, ranging from young animals to fully grown adults [17]. The results showed that at the level of SONs, the oxytocin release induced by neurosteroids involves a mechanism that partly depends on the presence of GABA (depolarizing in young rats) and that the effect of the neuroactive steroid allopregnanolone upon oxytocin release changes with age, as the action of GABA_A receptors changes from excitation to inhibition of oxytocin neurones [17].

Recently we have highlighted the importance of the relationship between neurosteroids, oxytocin and the role of calcium ions [18,19]. Further studies have demonstrated that glial coverage of neurones and of their synapses is modified in response to stimulation. During stimulation, intersynaptic crosstalk is enhanced when astrocytes withdraw their processes. Therefore, astrocytes are critically important for the regulation of communications between neighbouring synapses and extrasynaptic transmission. Under conditions of increased oxytocin secretion, for example, during lactation or osmotic stimulation, astroglial coverage of supraoptic nucleus neurones in the hypothalamus is significantly diminished [20,21]. Because glial cells represent a physical barrier to diffusion, they have been shown to influence extrasynaptic (or volume) transmission [22,23]. Reduction of the astrocytic coverage of SON neurones dramatically increases the extracellular diffusion of the primary neurotransmitter glutamate and, as a consequence, increases the glutamate-induced heterosynaptic depression of GABAergic transmission [24]. The changes in diffusion properties and in glutamate spillover that are associated with anatomical remodeling are thus likely to improve

neurohypophyseal hormone release in response to suckling or dehydration [25]. The question arises to what extent does oxytocin control the astroglial remodeling.

Localization of Oxytocin Receptors within the Brain

The central actions of oxytocin are mediated via oxytocin receptors (OTRs) distributed widely in the brain in a remarkably species-specific fashion. Areas containing OTRs include, but are not restricted to, the ventromedial nucleus of the hypothalamus, the amygdala, the lateral septum, the bed nucleus of the stria terminalis, the anterior olfactory nucleus, the preoptic and ventral tegmental areas, and the hippocampus [26,27]. Oxytocin binding sites in the medial preoptic and ventral tegmental areas are up-regulated during pregnancy and cooperation and are thought to be involved in the mediation of maternal behavior (for a recent review, see Ref. 28).

In 1998, Nancy L Ostrowski showed that OTR mRNAs are distributed widely in the forebrain, including the limbic system and the hypothalamus, as well as in the brain stem [29]. This author divided the brain regions expressing OTR mRNA as follows: (i) regions involved in steroid-sensitive reproductive behaviors (hypothalamic ventromedial nucleus: VMH, paraventricular nucleus: PVN), (ii) regions involved in maternal behaviors (PVN, substantia nigra, ventral tegmental area), (iii) region involved in learning and memory (hippocampus) and (iv) regions involved in reinforcement (substantia nigra, ventral tegmental area, lateral septum, caudate putamen, amygdaloid nuclei, olfactory tubercle and cingulate, perirhinal, and frontal cortices).

Another study employed functional magnetic resonance imaging (fMRI) to detect the locations of oxytocin-responding brain regions (not necessarily equivalent to OTR locations, because some of these areas could be target sites of oxytocin-stimulated neurones having transmitters other than oxytocin) [26]. In this report the authors tried to visualize oxytocin-responding regions following the central injection of oxytocin into lactating rats (compared with noninjected control animals). They also performed several behavioral tests: the freezing (fear-associated immobility) time in response to odor stimulation with 2,3,5-trimethyl-3-thiazoline (or TMT, a chemical extracted from fox feces) was significantly shortened by oxytocin injection, while the grooming time was significantly prolonged by oxytocin. No difference was detected in other tests. These results showed that oxytocin effectively reduced the anxiety caused by a fear stimulus. The outcomes of fMRI mapping were as follows: the authors illustrated the brain regions that had an increased blood oxygenation level dependent (BOLD) response as

red to yellow and those that had decreased BOLD response as blue to purple. Oxytocin affected both positive and negative BOLD responses across the olfactory and forebrain nuclei (larger increases: the anterior cingulate, the bed nucleus of the stria terminalis, and the perirhinal area; larger decreases: the mammillary bodies, the secondary motor cortex, the gustatory cortex, the prelimbic prefrontal cortex, the orbital cortex, and the anterior olfactory nucleus).

A different approach to the assessment of OTR localization utilizes immunocytochemistry. Adan et al. found immunoreactivity for rat OTR in the pituitary and mammary glands, the uterus and in the brain (the ventromedial hypothalamus, the bed nucleus of the stria terminalis, the ventral pallidum, the PVN, the dorsal part of the supraoptic nucleus) [30]. Surprisingly no immunoreactivity could be seen in the ventral hippocampus or the central nucleus of the amygdala, although autoradiography showed oxytocin binding sites in these two areas of the brain. The authors interpreted the data as being due to the presence of different OTR subtypes, which was not, however, demonstrated directly. Moreover, to date, no reliable antibodies raised against OTR are available, which prevents any good immunocytochemical localization studies. Therefore, only histo-autoradiography gives consistent results.

A more precise study of oxytocin binding using histo-autoradiography, especially regarding the rat amygdala, was undertaken by Veinante and Freund-Mercier in 1997 [31]. For a complete overview on OTR with a special emphasis on OTR localization, the readers are advised to refer to the outstanding review of Gimpl and Fahrenholz [32].

The Role of Oxytocin in Social Behavior and Affectivity

Social bonding is essential to species survival since it favors reproduction, protection against predators and environmental changes, and brain development [33]. Exclusion from the group results in individual physical and mental disorders and leads ultimately to death, both in animal models and in primitive human tribes [34]. Moreover, behavioral pathologies characterized by neurochemical pathway defects, such as autism and depression, lead to social isolation. Thus, it is of particular importance to understand the molecular mechanisms that sustain the establishment and modulation of relationships between individuals, especially in the context of treatments and drug therapies for patients.

Although a wide range of specific neurotransmitters (dopamine, endorphins) is involved in the processes of synaptic activity formation and regulation that occur

especially during cognition phenomena and the onset of other behavioral patterns, oxytocin and its receptors appear to hold the leading position among the candidates for the substance of "happiness." If not "happiness," at least it seems to be an important brain compound in building trust, which is necessary in developing emotional relationships, a process also referred to as social bonding. There is a discharge of the neuropeptide oxytocin during parturition, milk ejection, and orgasm, indicating that it could play a major role in the social bonding of animals and humans as well. A recent study demonstrated that a nasal spray of oxytocin raised the trust (in a stranger) of people playing a money game [35]. Furthermore, the spray was said to reduce the activities of the amygdala and caudate nucleus, regions of the brain implicated in emotions, fear conditioning and social cognition on the one hand, and learning, memory and feedback processing on the other hand [36,37]. Nevertheless, the role of oxytocin in ordinary relationships and real-life circumstances is still unclear. However, such findings could bring some hope in the treatment of social disorders such as phobia and autism [38].

Recently, Israel and collaborators demonstrated a correlation between oxytocin receptor gene polymorphisms and individual differences in prosocial behavior [39]. This finding highlights the fact that any kind of oxytocin therapy should be addressed individually, which might make the design of drugs much more complex.

Another demonstration of the direct role of the oxytocin receptor in the socialization of normal patients was provided by Lucht et al., though with a reduced sample size. They could associate oxytocin receptor haplotypes with affect regulation, social interaction (social and emotional loneliness) and cognition (intelligence) [40].

Furthermore, oxytocin and its receptors are involved in a plethora of social and affective, physiological and pathophysiological behaviors, ranging from attachment security, mating [41], paternal behavior and motherhood [33] to autism [42–44] and obsessive–compulsive disorder [45]. In addition, the neuropeptide also modulates learning, memory and intelligence as shown in animal and human investigations [46,47]. In mice, an anxiolytic effect of oxytocin via the direct activation of the oxytocin receptors has been demonstrated [48]. Noteworthy is the link made by a recent study between oxytocin administration and injury healing. Vitalo et al. provide evidence that injections of the hormone oxytocin (as well as nest making activity) had a positive influence on wound healing in isolated reared rats [49]. They believe that exogenous oxytocin and an enriched environment (i.e., the possibility to build nests) play a role in the modulation of the hypothalamic–pituitary axis (HPA) responsible for stress responses. Thus, the effects of the neuropeptide go

beyond its interaction with its receptors in the CNS and can also indirectly control phenomena occurring at the periphery.

Therefore, the potential of oxytocin for drug targeting is immense and brings some hope for alleviating serious social disorders, but the issue appears obviously extremely complex to tackle since the specificity of action might be quite difficult to control [50].

Effect of Oxytocin on the Regulation of the Hypothalamo–Pituitary–Adrenal (HPA) axis

Several studies have demonstrated that, under physiological conditions, the secretion of adrenocorticotrophic hormone (ACTH) by the anterior pituitary corticotrophs is controlled by hypothalamic hormones such as corticotrophin-releasing hormone (CRH) and vasopressin (see reviews in Refs. 51,52) and by oxytocin under stress conditions [53]. In addition to CRH and vasopressin, the oxytocin-induced ACTH secretion is suppressed by adrenal glucocorticoid hormones, and hence oxytocin is considered to be a hypophysiotrophic hormone. In the early 1990s, Dayanithi's group first demonstrated that oxytocin alone at physiological concentrations (already at 1 nM) under normal conditions, applied in a pulsatile fashion, induces the release of ACTH in freshly isolated rat anterior pituitary cells [54]. It should be noted that the oxytocin level can be markedly elevated in hypophysial portal plasma after pituitary stalk damage in the rat (see Ref. 55). The ACTH response due to oxytocin can be variable, that is, oxytocin exerts a synergistic or additive effect on ACTH secretion when applied with CRH or vasopressin, respectively [54]. Oxytocin-dependent stimulation of ACTH release is mediated by an increase in $[Ca^{2+}]_i$, which occurs in the absence of external Ca^{2+} [54,56] by mobilizing Ca^{2+} from $InsP_3$ -sensitive intracellular Ca^{2+} stores [57]. Furthermore, this ACTH release induced by oxytocin is blocked by glucocorticoids (corticosterone or RU 28362, a selective glucocorticoid receptor agonist) without interfering with $[Ca^{2+}]_i$ transients [57]. Subsequently in the literature, no further emphasis was placed on better understanding the effect of oxytocin on ACTH secretion.

In recent times, however, many studies have demonstrated that, in addition to its role in reproduction and during pregnancy and lactation, oxytocin has central actions in moderating behavioral responses to various stressors and the activity of the HPA axis. For example, in adult animals, endogenous brain oxytocin enhances only the long-lasting response of the HPA axis to stress [58], and various developmental consequences

of oxytocin have been reported [59]. Subsequently, it was demonstrated that chronic intracerebroventricular oxytocin administration attenuates pathologically high anxiety in selectively bred Wistar rats [60]. Another group has presented evidence to support the concept that the hypothalamic–neurohypophysial system (HNS) might directly affect the activity of the HPA axis, by emphasizing its possible impact on some aspects of behavioral regulation and psychopathology [61]. In a different experimental approach, using oxytocin knockout mice, results have been published suggesting that oxytocin pathways play a role in attenuating the HPA axis' response to psychogenic stress in female mice [62]. It was also reported that the ability of central oxytocin to inhibit the HPA axis' activity depends on the levels of oestradiol, suggesting a direct interaction between them [63]. Hence, oxytocin seems to attenuate stress-induced HPA activity and anxiety behaviors. Central oxytocin attenuates both the stress-induced neuroendocrine and the molecular responses of the HPA axis, and the oxytocin-sensitive forebrain stress circuit comprises the dorsal hippocampus, the ventrolateral septum and the PVN [64]. In contrast, it should be noted that the stress-induced responses can be improved by oxytocin, by reducing ACTH and cortisol secretion, thus representing a potential therapeutic pathway in postpartum pathologies such as depression [65]. These authors therefore reinforce the notion that oxytocin, at the moment of initiating breastfeeding, acts not only on the physiological condition, but also on the psychic condition of the mother.

Is There Oxytocin Signaling in the Sensory System?

Returning to the nervous system, we shall now focus on the sensory system with particular emphasis on the dorsal root ganglia (DRG) neurones. In 1986, Kai-Kai et al. identified immunoreactivity for vasopressin and oxytocin in neurones of the rat DRG [66]. Shortly thereafter, the accumulation of inositol phosphates following the application of vasopressin and oxytocin at concentrations within the micromolar range in the rat DRG was described [67]. This increase in inositol phosphate production was mediated through the V_1 vasopressin receptor subtype. These reports demonstrated that: (i) both peptides of the HNS, vasopressin and oxytocin, are present in the PNS and specifically in DRG neurones, (ii) the neurohypophysial hormones are involved in the regulation of the inositol phosphate pathway through G_q protein coupled receptors, suggesting the existence of vasopressin receptors in ganglia cells and the possibility for the peptides to induce the production of inositol trisphosphate (InsP_3) responsible for the activation of Ca^{2+} release channels localized

on the membrane of the endoplasmic reticulum. Preliminary results from our group showed $[\text{Ca}^{2+}]_i$ increases in response to oxytocin application in neuronal cells from the DRG. In 2002, Qing Yang et al. demonstrated that oxytocin had an inhibitory effect on ATP-mediated currents in rat DRG neurones [68]. The mechanism of this inhibition was based on the oxytocin receptor leading to the activation of protein kinase A and the elevation of intracellular Ca^{2+} , thus corroborating our data. While these studies clearly describe the action of oxytocin on DRGs, it is still difficult to relate a definite function of oxytocin to DRG cells. Whether oxytocin is excitatory or inhibitory probably depends on complex signaling pathways involved in the response to various stimuli. However, since oxytocin seems to be involved in antinociceptive effects in the spinal cord, as will be discussed below, understanding the physiological role of oxytocin in DRG neurones remains an important challenge.

Antinociceptive Functions of Oxytocin

It has long been known that neurones in the hypothalamic paraventricular nucleus (PVN) project not only to the posterior pituitary gland, but also to other brain areas and the spinal cord (e.g., see review in Ref. 69). The antinociceptive effect of OT was hinted at by the early demonstration of oxytocin-immunoreactive fibers in the dorsal horn of the spinal cord [70–72]. Several initial behavioral investigations speculated on the possibility of intrathecally administered oxytocin exerting antinociceptive effects in a dose-dependent manner [71,73,74]. The antinociceptive effect of oxytocin injected intrathecally was also reported in humans, where oxytocin was shown to relieve low back pain [75]. Oxytocin was also shown to exhibit antinociceptive effects in a model of experimental neuropathy developed following a spinal nerve ligation in rats [76]. It was further shown that oxytocin injected intraperitoneally into rats caused antinociceptive effects, which were reversed by an oxytocin antagonist (1-deamino-2-D-Tyr-(OEt)-4-Thr-8-Orn-oxytocin), but not by naloxone [77].

The release of oxytocin from synaptosomes prepared from the spinal cord was observed in response to 50 mM K^+ , and this release was inhibited by naloxone [78,79]. The inhibitory effect of naloxone was mimicked by dynorphin but not by $[\text{D-Ala}_2, \text{N-Me-Phe}_4, \text{Glyol}]$ -enkephalin, suggesting that oxytocin release is under inhibitory control by opioids, and the major receptor involved in the inhibitory control is the kappa opioid receptor [79].

The antinociceptive effect of oxytocin was further studied in electrophysiological experiments. Spinal cord neurones, mainly located in the intermediolateral cell

column (IML) and in the intermediomedial gray matter (IMM), responded to the application of oxytocin with either activation (48%) or inhibition (52%) [80]. The authors interpreted this complex response to oxytocin as the activation of inhibitory interneurons acting on second order projecting cells to modulate afferent tactile and nociceptive information.

A more precise analysis was made by comparing the latency after electrical stimulation of the dorsal root to distinguish the nature of the recorded neurones [81]. The analysis provided evidence that the signals carried by A- δ and C fibers were selectively blocked by oxytocin and also by electrical stimulation of the PVN. The experiments further showed that the suppression of A- δ and C fiber responses by PVN electrical stimulation was blocked by a selective oxytocin receptor antagonist (d(CH₂)₅[Tyr(Me)₂,Thr₄,Tyr-(NH₂)₉]OVT) [82]. The same group reported that electrical stimulation of the PVN prolonged leg withdrawal latencies and caused an increase in oxytocin concentration in the spinal cord, indicating that the oxytocin system arising from the PVN participates in endogenous analgesia [83]. The authors also demonstrated that both PVN stimulation and intrathecal oxytocin administration prevented LTP (long-term potentiation) in the dorsal horn, which is thought to be the central sensitization mechanism by which acute pain can turn into chronic pain [84]. Another group showed, using isolated spinal cord preparations, that not only oxytocin, but also corticotrophin releasing factor (CRF) and DAMGO (μ opioid receptor agonist) can increase the pain threshold [85].

The complex synaptic circuit involved in oxytocin-mediated antinociception has been revealed by measurements of synaptic currents in dorsal horn neurones [86]. Electrical stimulation of the PVN or oxytocin application caused the activation of presynaptic oxytocin receptors at the terminals of glutamatergic interneurons, which, in turn, activated local GABA neurones to suppress the action potential firing of the laminar II dorsal horn neurones induced by inputs from A- δ /C fibers.

Transgenic Animals Tagged by a Visible Fluorescent Protein to Study the Physiology of Vasopressin and Oxytocin

Recently, transgenic techniques have been developed and applied to the study of neurohypophyseal hormones [87,88]. In particular, it is important and useful to identify oxytocin- and vasopressin-secreting neurones tagged by fluorescent proteins such as green fluorescent protein (GFP).

GFP was originally identified from a bioluminescent jellyfish (*Aequorea Victoria*) [89], and cloned GFP has been modified to produce enhanced fluorescence in a variety of colors [90]. The first application of this transgenic strategy to neurohypophyseal hormones was performed in mice by Dr. Young and his colleagues.

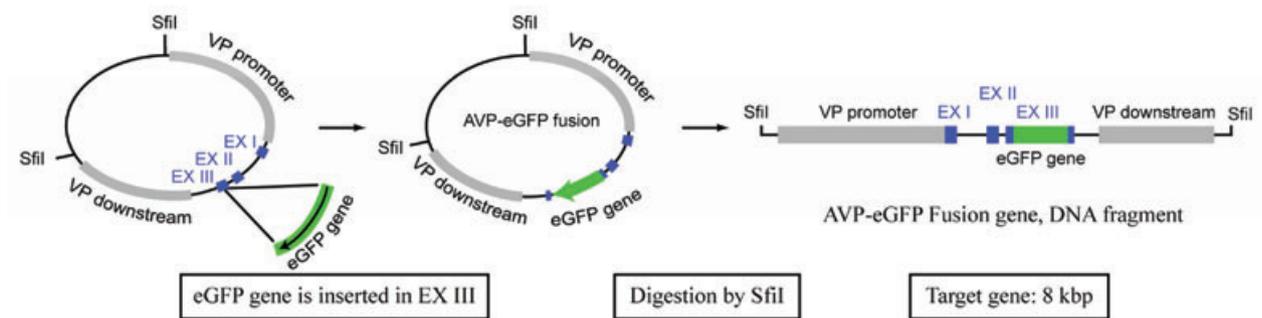
The enhanced GFP (eGFP) was selectively expressed in oxytocin-secreting neurones in the SON and PVN of the hypothalamus and nerve terminals in the posterior pituitary in oxytocin-eGFP transgenic mice [91,92]. A vasopressin-eGFP fusion gene [93] and its mRNA were selectively expressed in the vasopressin-secreting neurones in the hypothalamus and the posterior pituitary of a transgenic rat [93,94] and successfully used in other studies [95,96].

Furthermore, to visualize the oxytocin-producing neurones in the hypothalamus and their terminals in the posterior pituitary, another transgenic rat was generated using an oxytocin-enhanced cyan fluorescent protein (eCFP) fusion gene designed from a mouse construct (provided by Scott Young 3rd, USA). *In situ* hybridization revealed that the oxytocin-eCFP fusion gene was expressed in the SON and the PVN of these rats [97]. The fluorescence emanating from eCFP was observed only in the SON, PVN, the internal layer of the median eminence, the neurohypophysis and isolated nerve terminals. In freshly dissociated SON neurones or nerve terminals (for review see Ref. 12) the fluorescence could be visualized up to 6 h (no attempt was made to keep them for longer durations) after isolation, and these neurones and terminals could be used to measure the $[Ca^{2+}]_i$ transients upon depolarization with high K^+ or stimulation with glutamate, ATP, caffeine and ryanodine, suggesting the survival of these tissues (unpublished results by G. Dayanithi). Details of the gene constructs of the different fluorescent fusion proteins are illustrated in Figure 1.

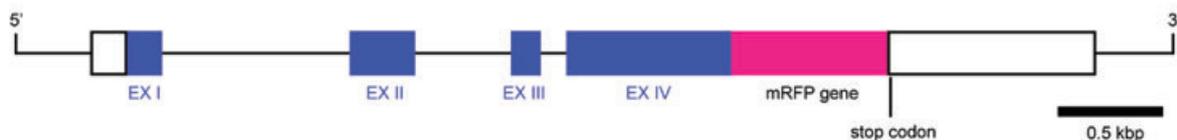
Immunocytochemistry for oxytocin and vasopressin revealed that the eCFP fluorescence co-localizes with oxytocin-immunofluorescence, but not with vasopressin-immunofluorescence, in the SON and the PVN. Moreover, the physiological responses to osmotic stimulation have been well demonstrated [97].

These vasopressin-eGFP, double vasopressin-eGFP and *c-fos*-mRFP1 [98], and oxytocin-eCFP transgenic rats provide for unequivocal identification of vasopressin and oxytocin neurones and their terminals using fluorescent microscopy in *in vitro* preparations. Thus, these successful animal models are very useful for electrophysiological studies such as whole cell-patch clamp recordings and imaging techniques such as intracellular Ca^{2+} concentration measurements, leading to major advances in the study of the physiology of vasopressin and oxytocin neurones and certainly of other cell/neuronal types.

A Structure of the vasopressin-eGFP transgene



B Structure of the c-fos-mRFP transgene



C Structure of the oxytocin-eCFP transgene

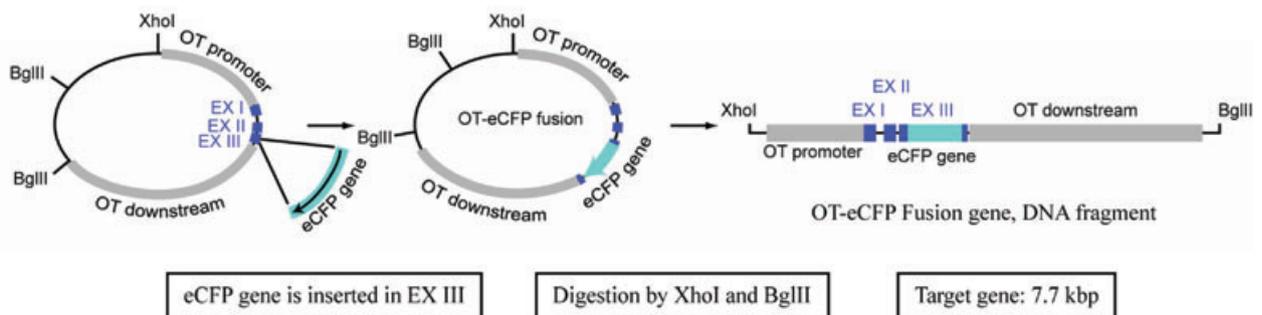


Figure 1 Constructs of the fluorescent protein fusion genes used for transgenic animal models. **(A)** Structure of the arginine vasopressin (AVP)-enhanced green fluorescent protein (eGFP) transgene. In the AVP-eGFP transgene, the eGFP coding region is inserted at the frame in the middle of exon III. “Copyright 2005, The Endocrine Society” modified and reproduced with permission from Ref. [94]. **(B)** Structure of the c-fos-monomeric red fluorescent protein 1 (mRFP1) transgene. In the c-fos-mRFP1 transgene, the mRFP1 coding region is inserted at the frame at the end of exon

IV followed by the stop codon. “Copyright 2009, The Endocrine Society” reproduced with permission from Ref. [98]. **(C)** Structure of the oxytocin-enhanced cyan fluorescent protein (eCFP) transgene. In the oxytocin-eCFP transgene, the eCFP coding region is inserted at the frame in the middle of exon III, after the oxytocin and the bulk of the neurophysin coding regions. “Copyright 2010, Society for Endocrinology” modified and reproduced with permission from Ref. [97].

Pharmacology of Oxytocin Agonists and Antagonists

In addition to fundamental insights into the role of oxytocin in the CNS [99], an increasing number of studies performed recently has shown the importance of

oxytocin and its involvement, directly or indirectly, in several pathophysiological disorders in the nervous system and other organs. For example, oxytocin has been broadly discussed under the following titles: “oxytocin and addiction” [100]; “oxytocin increases trust in humans” [35]; “oxytocin increases generosity in humans”

[101]; “search for autism treatments turns to ‘trust hormone’” [102]; “being human: love: neuroscience reveals all” [103]; “oxytocin: the great facilitator of life” [104]. Oxytocin, therefore, has become an interesting tool, especially through the design of oxytocin agonists and antagonists, and a potential candidate for drug research and therapeutics in humans [50].

In this section, we would like to address the issue of drug design based on oxytocin and oxytocin receptors in the CNS.

Drug Forms: Synthetic Nonapeptides

First of all, we shall consider the neurohormone itself and its peptide sequence. Though the amino acid sequence is rather short, its first complete synthesis more than 55 years ago was a struggle of many years because of difficulties, in the first place, in elucidating the structure, in degradation and in obtaining a sufficient amount of purified material [1,105]. Oxytocin is a peptide of only nine amino acids: the sequence is Cysteine–Tyrosine–Isoleucine–Glutamine–Asparagine–Cysteine–Proline–Leucine–Glycineamide (CYIQNCPLG-NH₂). The Cysteine residues form a sulfur bridge. At this stage, it is worth noting the subsequent impact of the Merrifield Solid Phase Method in facilitating the synthesis of agonists and antagonists of oxytocin [106]. The role of many oxytocin agonists and antagonists as invaluable pharmacology research tools in studies on the peripheral and central effects of oxytocin [50] should also be mentioned here.

Oxytocin has a narrow therapeutic window (i.e., the drug dosage which is effective is restricted) and is eliminated from the circulatory system within minutes [107]. Therefore, the most precise and reliable mode of delivering oxytocin is through infusing it directly into the blood. Administered orally, the nonapeptide can be destroyed by proteolytic enzymes in the gastrointestinal tract [107]. As discussed above, the most common therapeutic application is the stimulation of maternal labor, and we saw that the efficiency of the method is not accepted by everyone. Possible administration routes include intravenous infusion or intranasal administration. However, there seem to be some contradictions in the statements that can be found in the scientific literature. For instance, oxytocin nasal sprays have been successfully employed in neurobehavioral research [35], but an attempt to stimulate breastfeeding by a nasal spray was demonstrated to be ineffective [108]. Furthermore, this approach lacked biochemical evidence indicating that oxytocin can enter the CNS in significant quantities through a nasal spray. According to earlier reports, oxytocin given intravenously does not enter the brain—it does not cross the blood–brain barrier in significant quantities (see e.g., Ref.

109). However, the evidence that oxytocin can cross the blood–brain barrier following nasal administration and/or intravenous administration is quite compelling according to recent studies [42,110,111].

Towards an Oxytocin Receptor Therapy

For 40 years, there has been increasing interest concerning neurohypophysial peptide research, particularly concerning the design of more selective agonists and antagonists (peptide and nonpeptide) of oxytocin receptors. The following excellent reviews should be consulted for more complete descriptions, see Refs. [112,50,104].

Potent and selective peptide agonists were developed for the oxytocin uterine receptor in the rat: [Thr⁴]OT, [HO¹][Thr⁴]OT, [Thr⁴, Gly⁷]OT, and [HO¹][Thr⁴, Gly⁷]OT [50]. While [Thr⁴, Gly⁷]OT is not highly selective for the human oxytocin receptor, [HO¹][Thr⁴]OT is, and might therefore be used to design therapeutic analogues of oxytocin.

Similarly, highly selective peptide antagonists were synthesized for the oxytocin receptor in the rat and in humans: desGly-NH₂,d(CH₂)₅[Tyr(Me)²,Thr⁴]OVT, desGly-NH₂,d(CH₂)₅[D-Tyr²,Thr⁴]OVT, d(CH₂)₅[D-Thi²,Thr⁴,Tyr-NH₂⁹]OVT, and desGly-NH₂,d(CH₂)₅[D-Trp²,Thr⁴,Dap⁵]OVT [50].

More specifically, selective human oxytocin receptor antagonists with high affinities were produced: desGly-NH₂,d(CH₂)₅[D-2-Nal²,Thr⁴]OVT, desGly-NH₂,d(CH₂)₅[2-Nal²,Thr⁴]OVT, d(CH₂)₅[D-2-Nal²,Thr⁴,Tyr-NH₂⁹]OVT, d(CH₂)₅[2-Nal²,Thr⁴,Tyr-NH₂⁹]OVT, and FE 200 440 (Barusiban) [50]. The rationale behind developing highly selective oxytocin receptor antagonists for humans is the necessity to find a compound with better and safer tocolytic properties than Atosiban for the prevention of premature labor. Atosiban is a peptidic antagonist, but as we shall discuss below, its effects are complex, not entirely specific to oxytocin receptors (i.e., affinity for the AVP receptor subtype V_{1a}) and the peptide is quickly metabolized. Alternatively, nonpeptide antagonists have also been developed with the aim of creating new orally administered active substances for the treatment and prevention of premature labor.

At this stage of the discussion, it is important to distinguish between the central and peripheral actions of the various oxytocin agonists and antagonists.

Some promising compounds (oxytocin receptor agonists or antagonists) have peripheral therapeutic applications: L-372,662 (antagonist [113]), GSK-221,149 (antagonist [114]), SSR-126,768 (antagonist [115]), and synthetic oxytocin (known as Pitocin or Syntocinon),

which is used to induce labor and to help milk production [116].

Correspondingly, several nonpeptide oxytocin agonists or oxytocin antagonists have a central therapeutic relevance: antagonist L-371,257 (CAS# 162042-44-6) ($K_i = 9.3$ nM) [117,118]—which does not cross the blood brain barrier when administered in the CNS [119], L-368,899 (antagonist, CAS# 148927-60-0, CNS effects after oral administration, see Refs. 120,121), WAY-162,720 ([119], which is a brain-penetrant oxytocin receptor antagonist when administered peripherally), WAY-267,464 (agonist, which has been successfully introduced as an anxiolytic in mice, see [122], US patent assigned to Wyeth Corp, [50,123]) and Compound 27 (agonist, $EC_{50} = 33$ nM, 25 times more selective over vasopressin receptors, [124]). Compound 27 has been classified in the list of drugs putatively having a central effect, but this should be taken carefully since its biological actions are still under investigation.

It is important to know that over 94 clinical trials on oxytocin-related studies are currently listed by the ClinicalTrials.gov registry (National Institutes of Health, USA). Of note is that 12 of these relate to the nervous system effects of oxytocin.

If treatments based on the nonapeptide itself and its analogues (Demoxytocin and Carbetocin) do not seem to be ideal, targeting oxytocin receptors with more long-acting, specific and selective nonpeptide ligands might constitute a more reliable and successful approach. Yet the major challenge in the near future will be to tackle the issue of the diversity of the oxytocin receptor signaling pathways, which involve coupling to not only G_q proteins, but also to G_s and G_i proteins. Furthermore, the activation of G_q proteins itself seems to trigger a multifaceted and complex response in which not only the PLC/InsP₃/PKC pathway, but also the phosphatidylinositol-3-kinase/AKT/endothelial nitric oxide synthase pathway is stimulated, at least at the peripheral level [125]. Therefore, designing drugs targeting both the oxytocin receptor and selectively one specific pathway (by combining agents or addressing one particular cell type for instance) might become a major consideration in the development of the next oxytocin-based therapies.

Peripheral Functions of the Hormone Oxytocin and its Receptors

Oxytocin research has been extensively pursued in endocrine models such as the myometrium and mammary glands [126]. Furthermore, an increasing amount of data provides evidence that oxytocin acts on a plethora of

peripheral organs distinct from the usual endocrine systems, where the neuropeptide plays unexpected biological roles, for instance as a peripheral neuromodulator or growth factor. Therefore, the question emerges: what can we learn from the periphery in terms of oxytocin's actions that could be applicable to better understand the CNS?

Reproductive System

We shall start with one of the oldest applications of oxytocin as a proper drug, that is, oxytocin used as a therapeutic agent during deliveries. The nonapeptide (or more precisely the octapeptide amide as first described by Vincent du Vigneaud in 1953; [1]) is a stimulant widely employed to induce or augment maternal labor [105], especially after term, when adequate oxytocin receptors are present. Although it is prescribed routinely, emerging studies highlight the side effects caused by misuse of oxytocin treatment: patient hyperstimulation and an increased caesarean delivery rate. Particularly, there was a recent controversy about how clinicians should give oxytocin to patients in terms of dosage, timing and monitoring its effects [127]. The authors report that oxytocin is considered to be one of the high-alert medications along with insulin, methotrexate and nitroprusside ([127]; see the corresponding reply in the same journal: [128]). Indeed, even though the relationship between oxytocin signaling and maternal labor seems to be well established and therapy with the synthetic hormone has been commonly used for many years, the range of potential risks linked to oxytocin infusion is still not completely known; this requires further clinical trials with a larger number of patients. However, as we discussed above, oxytocin is multifaceted and all its targets are difficult to control. One investigation has proposed that oxytocin administration during pregnancy might be responsible for the development of autism and other behavioral disorders, but this hypothesis still needs to be tested [129]. Noteworthy is that an antagonist of the oxytocin receptor (Atosiban) is given to delay premature birth [130,131]. In fact, Atosiban treatment is now generally accepted as the preferred treatment of preterm labor throughout Europe. The use of Atosiban is still controversial, and some authors have reported the lack of positive effect [132] and have proposed the alternate use of nifedipine (a dihydropyridine calcium channel blocker), which was recently shown to be ineffective as well [133]. Similarly, another study has shown that neither Atosiban nor nifedipine combined with betamethasone administration have direct adverse effects on the fetus [134]. In fact, it was reported that Atosiban is a rather nonselective compound in the

human myometrium, where it activates very efficiently the AVP V_{1a} receptors [50].

One of the main and now well-characterized peripheral oxytocin targets is the erectile tissues (corpus spongiosum and corpus cavernosum). Though it appears to be an indirect effect, oxytocin injected in the ventral tegmental area of rats induces penile erection, a phenomenon which is dependent on calcium influx, nitric oxide (NO) production and a cyclic guanosine monophosphate (GMP) increase in dopaminergic neurones that modulate oxytocinergic neurones projecting to the spinal cord [135]. Moreover, oxytocin is thought to be associated with ejaculation by increasing sperm number and contracting ejaculatory tissues (prostatic urethra, bladder neck, and ejaculatory duct; [136]). An interesting study determined that oxytocin-stimulated ejaculation is specifically mediated by vasopressin V_{1a} receptors, as shown by the application of the V_{1a} antagonist, SR49059, on ejaculatory tissues [137]. The authors demonstrated V_{1a} -dependence in erectile tissues as well, and therefore proposed V_{1a} antagonists as a putative therapy for premature ejaculation.

Oxytocin as a Trophic Hormone

Devost et al. recently demonstrated that oxytocin exerts a trophic effect on myometrial cells and that this effect is mediated by dephosphorylation and the activation of elongation factor eEF2 [138]. These authors furthermore established that this effect does not involve any of the pathways known to activate eEF2 but, instead, is mediated via the activation of PKC [139].

Another recent investigation revealed the involvement of the neuropeptide in the anabolism of bone mass. By the use of oxytocin and oxytocin receptors (oxytocin receptors being present on bone cells) in null male and female mice, the authors found that the hormone evokes the differentiation of osteoblasts, stimulates osteoclast formation, but inhibits the restorative activity of mature osteoclasts *ex vivo* [140]. These findings strongly support a previous study demonstrating oxytocin-promoted osteogenesis in human mesenchymal stem cells and oxytocin-induced reversion of bone loss in mice [141]. Thus, there might be some medical perspective for osteoporosis; in particular, oxytocin could be employed as an anabolic stimulus to restore the skeletal loss occurring during pregnancy and lactation or postmenopausal periods, which should now be explored in patients.

Cell Proliferation and Cancer

Oxytocin can serve as a factor in differentiation, and it is now recognized that the neurohormone can also act as a

growth factor, regulating cell proliferation, with a prominent effect on cancer cells. Paola Cassoni's seminal work over the last 10 years sheds some light on the connection between tumors and the nonapeptide. The latter displays a dual effect: while oxytocin impairs the proliferation of neoplastic cells from the mammary and endometrial epithelium, nerves and bone, *in vitro* [142–145] and *in vivo* [146], the hormone promotes growth in the trophoblast and endothelium [147,148]. Noteworthy different signaling pathways are involved in these opposite actions: the cAMP-protein kinase A (PKA) cascade (quite unusual for oxytocin signaling) seems to be responsible for the inhibitory effect [149] with a possible link to the vasopressin receptor type 2 [150], whereas the stimulatory effect would be sustained by a conventional increase in intracellular calcium concentration and tyrosine phosphorylation [147,148]. A change in the membrane localization of oxytocin receptors from noncaveolar structures to lipid rafts can switch the effect from inhibition to proliferation in MDCK cells [151].

Oxytocin in the Heart

Recently, we reviewed the actions of oxytocin in the heart and reported that an oxytocin system is present in cardiac cells and that oxytocin signaling plays a role in cardiac differentiation via NO signaling, in atrial natriuretic peptide (ANP) release and in the expression of oestrogen receptors [19,152]. In rats, endogenous oxytocin plays an important role in cardiovascular responses to stress [153]. The heart is also a suggested site of oxytocin production and action [152]. From the vascular point of view, postnatal treatment with oxytocin was able to decrease blood pressure in spontaneously hypertensive adult male rats [154]. Nonetheless, the neurohormone seems to be ineffective in female rats [155].

Role of Oxytocin in Pancreatic Cells

The investigation of Björkstrand et al. in 1996 suggests that oxytocin influences pancreatic hormone secretion by two different mechanisms: peripheral circulating oxytocin evokes a rise in glucagon and glucose levels, whereas central oxytocin (administered by intracerebroventricular injections) causes a rise in insulin levels probably due to the activation of vagal cholinergic neurones [156]. Quite interestingly, some authors observed a decrease in the gene expression of oxytocin and oxytocin receptors in the heart of young diabetic mice [157]. Hitherto, however, no attempts to develop an oxytocin-based therapy against diabetes have been made.

Coupling of Oxytocin Receptors to Intracellular Cascades

As discussed above, the OTR that mediates the manifold actions of oxytocin is a member of the GPCR superfamily.

In contrast to arginine-vasopressin, oxytocin was known to have only one type of receptor, which belongs to the rhodopsin-type (class I) G protein ($G_{\alpha_{q11}}$)-coupled receptor family and is coupled to PLC, which controls the generation of InsP_3 and diacylglycerol (DAG), which, in turn, leads to the liberation of Ca^{2+} from intracellular stores and the activation of protein kinases type C (PKC), respectively. In fact, the OTRs couple to different G proteins (for review see Ref. 32). Indeed, the coupling of the oxytocin receptor to G_s and G_i proteins also takes place (Figure 2).

Moreover, several intracellular signaling pathways are activated *via* G_q . Beside the activation of PLC, intracellular Ca^{2+} is also increased by the opening of plasmalemmal Ca^{2+} channels. Oxytocin-induced contractions are also mediated via the activation of the Rho kinase pathway. OTR activation leads to the stimulation of phospholipase A2 production and an increase in cyclooxygenase 2 levels, both resulting in increased prostaglandin production. The MAP-kinase (MAPK) cascade is activated by different pathways, including trans-activation of receptor tyrosine kinases and possibly different G protein-linked pathways. The trophic effects of oxytocin have recently been shown to occur via a PKC-mediated activation of eukaryotic elongation factor 2 [139]. The proliferative effects of oxytocin appear to be G_q -linked and likely involve MAPK activation, leading to *c-fos* and *c-jun* induction. On the other hand, inhibition of cell growth has been reported to be G_i -mediated [158]. As shown in Figure 2, the oxytocin-mediated proliferative, trophic, contractile, and antiproliferative effects are supported by complex networks of signaling pathways. Not all of them are simultaneously active in every oxytocin responsive cell; the blend of oxytocin responses that occur in any given cell depends on the specific cell type as well as on the specific plasma membrane domains in which the receptor is located [158].

Such complex couplings of OTR to a diversity of intracellular cascades represent a double advantage with regards to physiological cellular reactions. First, it provides for a fine-tuned control of all biochemical processes evoked by OTR stimulation. Indeed, the more steps there are in the signaling cascade, the more checkpoints there are to verify that each phase of the pathway has been correctly completed. Then, OTR activation leads to parallel signaling pathways that can converge on a common target. This redundancy is either important to amplify the

initial signal or to supply an additional similar cascade in case the main cascade is impaired.

In terms of therapeutic consequences, the diversity of OTR signaling is extremely challenging. The coupling of OTR to different G proteins exhibiting opposite effects renders the definition of “agonist” and “antagonist” rather questionable. All OTR ligands have putatively the potential to stimulate dual signaling responses. Therefore, an “agonist” or “antagonist” can only be defined relative to the cellular context (e.g., cell type, stage of development, phosphorylation level, receptor subtype expression/trafficking level). The ability to design compounds that can discriminate between many diverse pathways and predominantly activate a specific intracellular reaction will be at the heart of future OTR-based drug strategies.

Future Perspectives

Over the last years, ligand screening assays and studies of GPCRs have benefited from the development of fluorescent agonists and antagonists, particularly in the field of vasopressin and oxytocin signaling pathways. Fluorescent oxytocin agonists present quite high affinities and a strong selectivity for the human oxytocin receptor [159]. They appear to be useful tools to investigate receptor localization, desensitization and internalization of the oxytocin receptor ligand. Furthermore, they can be used to perform fluorescence recovery after photobleaching (FRAP) to track the diffusion of substances in tissues or cells. In addition, they are suitable for ligand–receptor interaction and structural organization studies, using fluorescence quenching, fluorescence polarization and fluorescence resonance energy transfer (FRET) [50]. As safe, very sensitive, homogenous and fast methods, they are considered as a strong basis for high-throughput screening experiments [160].

Using bioluminescence resonance energy transfer (BRET) techniques, Zingg's group was able to demonstrate that the oxytocin receptor interacts with other GPCRs coexpressed in myometrial cells [161]. Heterodimerization with the β_2 adrenergic receptor ($\beta_2\text{AR}$) was also supported by BRET experiments. The authors also obtained evidence that this interaction has functional consequences: $\beta_2\text{AR}$ antagonists are able to allosterically modulate oxytocin receptor signaling and oxytocin receptor trafficking and, vice versa, an oxytocin antagonist can modulate $\beta_2\text{AR}$ signaling (personal communication).

Therefore, the development of drug design to target oxytocin signaling pathways may need to consider joint therapies with compounds being able to target several

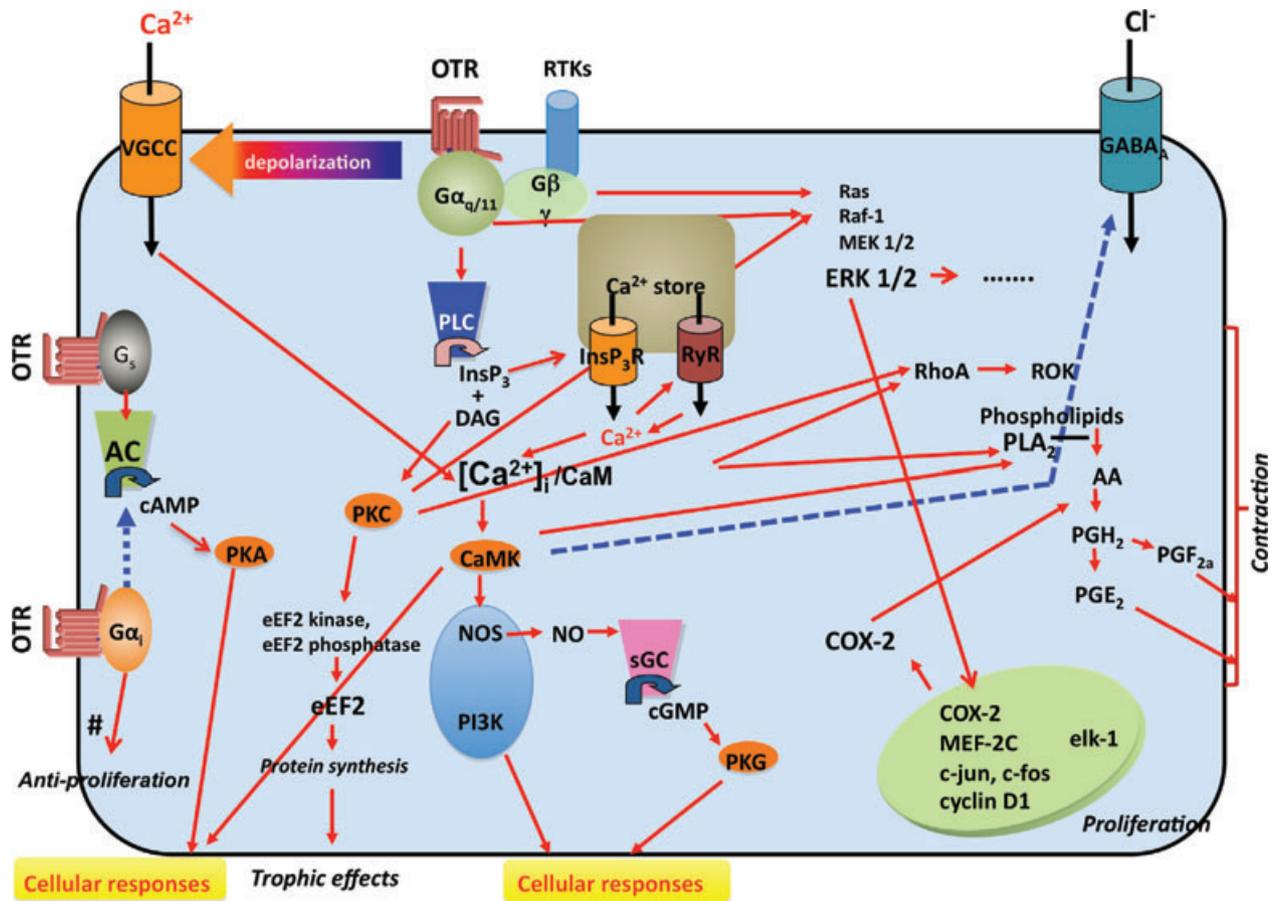


Figure 2 Schematic diagram of OTR-linked signaling pathways. Oxytocin receptor (OTR) activation leads to three different GTP-binding protein mechanisms. The major mechanism is mediated by the $G_q/11$ /PLC/InsP₃ pathway. When oxytocin binds to OTR, it activates $G_{\alpha_q/11}$ and then phospholipase C (PLC), which induces the cleavage of PIP₂ to inositoltrisphosphate (InsP₃) and diacylglycerol (DAG). InsP₃ induces Ca²⁺ release from Ca²⁺ stores via InsP₃R and, in some cells, causes Ca²⁺-induced Ca²⁺ release (CICR) via the ryanodine receptor (RyR). The activation of G_q also causes membrane depolarization*, which, in turn, activates VGCCs and then facilitates Ca²⁺ entry through VGCCs. Thus, increased cytosolic Ca²⁺ ([Ca²⁺]_i) stimulates CaMK after binding to the Ca²⁺ binding protein Calmodulin. The Ca²⁺/CaM complex then activates CaMK and causes various cellular responses, such as smooth muscle contractions, or induces the activation of several different types of enzymes, such as NOS or PI3K. DAG causes protein kinase C (PKC) activation and also various cellular responses. Additional pathways activated through the OTR include the MAP-kinase (MAPK) and the Rho kinase pathways. The increased transcription of COX2 mediates the increased production and secretion of prostaglandins. The OTR-mediated opening of Ca²⁺ channels is likely mediated through free $G_{\beta\gamma}$ subunits. The OT receptor is known to be coupled with the other G proteins, G_s and G_i , both of which are linked with the AC pathway. The proliferative effects involve MAPK-mediated activation of specific gene transcription. The trophic effects are mediated via a PKC-mediated activation of eEF2. Activation of the Rho and MAP kinase pathways, the increase in intra-

cellular Ca²⁺ and the increased prostaglandin secretion all contribute to the contractile effects. The antiproliferative effects observed in certain cells types appear to be mediated via α_i G protein subunits. For further details, see the text and the references therein. The solid red lines and broken blue lines indicate activation and inhibition, respectively. Abbreviations: VGCC = Voltage-gated Ca²⁺ channel; InsP₃R = InsP₃ receptor; RyR = Ryanodine receptor; PLC = Phospholipase C; DAG = Diacyl glycerol; Ca²⁺/CaM = Ca²⁺-calmodulin complex; CaMK = Ca²⁺/Calmodulin-dependent protein kinase; NOS = NO synthase; PLA₂ = Phospholipase A₂; COX2 = Cyclooxygenase 2; AC = Adenylate cyclase; PI3K = Phosphoinositide 3-kinase; ROK = Rho kinase. #The G_i mediated anti-proliferative effect has been described as dependent on epidermal growth factor receptor (EGFR) transactivation and mitogen-activated protein kinase (MAPK) activation via a PLC/PI3K/cellular sarcoma tyrosine kinase (c-Src)-dependent pathway that ultimately leads to a sustained activation of the cell cycle inhibitor [158].* The mechanisms of the oxytocin-induced membrane depolarization have been explored in various types of neuronal cells, and they are classified as follows:

1. Suppression of voltage-gated K⁺ currents
 2. Activation of non-selective cationic currents
 3. Activation of sustained Na⁺-dependent currents (could be the same as 2)
- Inhibition of GABA_A receptors (this would depolarize if GABA acts as a tonic inhibitory modulator).

types of receptors at the same time or to consider substances involved in the oligomerization process of the oxytocin receptors.

Concluding Remarks

The story of oxytocin begins right before pregnancy, continues during birth and later, travels from the brain to the heart and throughout the entire body, triggering or modulating a full range of physiological functions and emotions: happiness, attraction, love, affection, and hatred after stress. These are all governed directly or indirectly, at least in part, by oxytocin. With this review, we aimed to highlight the newly discovered roles of oxytocin by covering both basic science and the therapeutic applications of new oxytocin analogues, and we attempt to summarize the recently discovered physiological effects of oxytocin. The nonapeptide appears to play a central role in social behavior, and emerging clinical trials seek to assess and define its therapeutic potential in the treatment of pathophysiological behaviors. Another promising therapeutic breakthrough in the next years could be the development of oxytocin-based medications to treat altered nociception. Though there is some evidence for the involvement of oxytocin in pain, a certain amount of work still needs to be carried out, especially understanding the link between oxytocin and the DRGs. At the periphery, oxytocin also seems to be a key component in bone formation, glycaemia, male sexuality, cardiac differentiation, and nonregulated cellular proliferation. Therefore, there is a strong impetus to develop and establish new technological tools that will enable us to uncover oxytocin and its possibilities. We report here, for instance, major advances in the fields of transgenic animal engineering and the synthesis of fluorescent agonists and antagonists. Thus, we are now in a good position to more completely screen oxytocin function at the molecular, cellular and whole animal levels. Taken together, the insights gained from more than 100 years of research indicate that the success story of the hormone of "swift birth" will continue. The potential therapeutic uses for oxytocin and more long-acting and specific analogues of oxytocin are huge. Chemical, physiopathological, psychological, philosophical and ethical studies will reinforce the development of new drugs involving the use of oxytocin, oxytocin agonists and antagonists for various human disorders such as autism, premature ejaculation, osteoporosis, diabetes and cancer.

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Conflict of Interest

The authors state that they have no conflict of interest pertaining to this manuscript.

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